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Melissa Muscat
AcrossLimits Ltd
+356 21224900
info@acrosslimits.com

EU project takes a new approach to stop cyber danger

Technology and Consultancy company AcrossLimits has announced that it's partnering with organisations IFOM (Italy), Interactive 4D (France), SEP (Romania) and YouNet (Italy) to develop an innovative anti-cyber bullying campaign - BEWARE.

The BEWARE Project is designed to raise awareness among young people and to teach them how to protect their personal data in an online environment as well as how to protect themselves against online harassment. EU partners have decided on a different approach to reach their target audience of 1000 European youths, which will include a comprehensive online guide and digital interactive game.

Maltese Project Manager, Kimberly Busuttil said the delivery platforms of a digital game and online youth workers guide is a fresh and innovative approach which will grab youths attention more effectively.

Partners and award winning educational games developer 4D Interactive, will be creating the BEWARE game due for release in May, 2019. It will be a free resource to access by all and available to play in English, French, Italian and Romanian.

Malta Information Technology Agency (MITA), is said to also be providing their expertise towards the projects learning activities to upskill and train 13 youth workers on cyber safety and security which will directly contribute to the projects first output of the online BEWARE guide.

"We repeatedly hear about incidents of cyberbullying and other dangers online involving young people and we know the damage it causes can last a lifetime. Cyber bullying is a global and growing problem with the potential for serious mental and physical impacts. It's time to make a change" Ms Busuttil said.

The project is set to run for 3 years and will target a total of 1000 youth throughout Europe. The EU spends 100 euro per citizen per year on regional funds, creating jobs, improving infrastructure and organising training.

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This is AcrossLimits' 17th year as a successful SME delivering creative technology solutions and specialist consultancy services across the EU. Their projects cover a diverse range of areas which include eLearning, eHealth, eGovernment, Entrepreneurship and Digital Culture.

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For further information, please contact

Melissa Muscat
Marketing & Communications Coordinator
melissa@acrosslimits.com
+365 21224900